What you can do with your
CERTIFICATE IN HEALTH POLICY

Skills

**Analyze policy issues**
Learn to analyze complex issues related to U.S. health policy, identify factors that shape health outcomes, and evaluate policy approaches based on research evidence.

**Think critically**
Uncover and evaluate assumptions behind policy proposals, including options for reform. Use evidence and past implementation data to identify potential costs and benefits of specific policy options.

**Understand interests and incentives**
Identify who has a stake in health policy issues, including patients, employers, insurers, providers, and communities. Explore barriers to advancing policy and the consequences of policy change. Analyze incentives that shape the policymaking process. Identify clear criteria to guide evaluation of policy options, and articulate specific policy goals and timelines.

**Find and evaluate policy research**
Recognize components of sound research in health policy. Synthesize key findings from credible sources. Highlight the strengths and limitations of policy research and data from a variety of sources relevant to policy that influences the health sector.

**Communicate with diverse audiences**
Write and deliver audience-specific policy briefs that offer key insights from data analysis, highlight tradeoffs of options, and point to important emerging questions. Demonstrate skill in crafting key messages to help policy makers, patients, payers or providers advance policy options.

**Navigate health care administration**
Understand the ways state and federal policy influences health care delivery systems. Identify important trends and data to inform decision-making and management in clinical or insurance settings. Combine quantitative insights with awareness of big-picture context for work in the health sector.

Skillbuilding courses + practical experience
Completing the required internship in health policy means you will bring practical experience to the next step in your career. Building on key policy concepts and skills, this deeper insight in the field helps our certificate students stand out.

Alumni enjoy diverse opportunities
Students combine the certificate in health policy with a wide range of majors. Many go on to pursue training as health care professionals. Others work in diverse fields.

Private Sector Jobs
- Health care management consultant
- Government relations manager
- Interoperability policy analyst
- Healthcare analyst
- Lobbyist, healthcare
- Project manager, health

Nonprofit Sector Jobs
- Policy research associate
- Policy advocacy director
- Think tank positions: Health policy analysis
- Community outreach manager
- Program manager
- Professor/lecturer
- Program evaluator/auditor

Government Sector Jobs
- Legislative aide
- Program administrator
- Rate setting manager, Medicaid
- Public health manager or health officer
- Elected official
- Policy and program analyst
- Legislative analyst

Learn more | lafollette.wisc.edu/admissions/health-policy-certificate