

What you can do with your **CERTIFICATE IN HEALTH POLICY**

Skills



Analyze policy issues

Learn to analyze complex issues related to U.S. health policy, identify factors that shape health outcomes, and evaluate policy approaches based on research evidence.



Think critically

Uncover and evaluate assumptions behind policy proposals, including options for reform. Use evidence and past implementation data to identify potential costs and benefits of specific policy options.



Understand interests and incentives

Identify who has a stake in health policy issues, including patients, employers, insurers, providers, and communities. Explore barriers to advancing policy and the consequences of policy change. Analyze incentives that shape the policymaking process. Identify clear criteria to guide evaluation of policy options, and articulate specific policy goals and timelines.



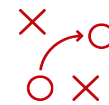
Find and evaluate policy research

Recognize components of sound research in health policy. Synthesize key findings from credible sources. Highlight the strengths and limitations of policy research and data from a variety of sources relevant to policy that influences the health sector.



Communicate with diverse audiences

Write and deliver audience-specific policy briefs that offer key insights from data analysis, highlight tradeoffs of options, and point to important emerging questions. Demonstrate skill in crafting key messages to help policy makers, patients, payers or providers advance policy options.



Navigate health care administration

Understand the ways state and federal policy influences health care delivery systems. Identify important trends and data to inform decision-making and management in clinical or insurance settings. Combine quantitative insights with awareness of big-picture context for work in the health sector.

Skillbuilding courses + practical experience

Completing the required internship in health policy means you will bring practical experience to the next step in your career. Building on key policy concepts and skills, this deeper insight in the field helps our certificate students stand out.



**Robert M. La Follette
School of Public Affairs**
UNIVERSITY OF WISCONSIN-MADISON

Alumni enjoy diverse opportunities

Students combine the certificate in health policy with a wide range of majors. Many go on to pursue training as health care professionals. Others work in diverse fields.

Private Sector Jobs

Health care management consultant
Government relations manager
Interoperability policy analyst
Healthcare analyst
Lobbyist, healthcare
Project manager, health

Nonprofit Sector Jobs

Policy research associate
Policy advocacy director
Think tank positions: Health policy analysis
Community outreach manager
Program manager
Professor/lecturer
Program evaluator/auditor

Government Sector Jobs

Legislative aide
Program administrator
Rate setting manager, Medicaid
Public health manager or health officer
Elected official
Policy and program analyst
Legislative analyst