



## HIGH-IMPACT OUTREACH

La Follette School faculty, students, and staff take great pride in the Wisconsin Idea – the principle that education should influence people’s lives beyond the boundaries of the classroom – and practice it throughout the state and the world.

### FAMILY IMPACT SEMINARS AND COMMITTEE CONNECT

- In 2016, the La Follette School assumed leadership of the highly regarded Wisconsin Family Impact Seminars and its Committee Connect initiative. At the January 2017 seminar, national and state experts presented strategies for addressing homelessness to nearly 100 policymakers.
- Thirteen lawmakers participated in a follow-up discussion with three UW–Madison faculty members about homeless families in rural and urban Wisconsin.
- Through Committee Connect, La Follette School staff members have matched 61 UW–Madison faculty members with 44 legislators seeking to learn more about specific policy areas.

### OTHER LEGISLATOR & POLICYMAKER OUTREACH

La Follette School faculty, students, and staff have contributed to numerous initiatives, including:

- Evidence-Based Health Policy Project
- Wisconsin Women in Government professional development
- Bowhay Institute for Legislative Leadership Development (BILLD)

### CAMPUS & COMMUNITY PARTNERSHIPS

- These community events recently brought more than 100 people to campus:
  - With UW–Madison’s Jean Monnet European Union (EU) Center of Excellence, the La Follette School welcomed several distinguished speakers, including Gillian Tett of the *Financial Times* and Peter Hall of Harvard University, to campus for a symposium on the future of the EU and trans-Atlantic relations. La Follette faculty member Mark Copelovitch and faculty affiliate Nils Ringe organized the event.
  - Writer in Residence Dave Weigel of *The Washington Post* joined former radio host Charlie Sykes and UW–Madison faculty members Kathy Cramer and Mike Wagner to discuss the 2016 election.
  - Writer in Residence Yamiche Alcindor of *The New York Times* discussed criminal justice, incarceration, and race with Milwaukee County District Attorney John Chisholm and Sociology Professor Mike Massoglia.
  - Pulitzer-Prize winning author Amy Goldstein of *The Washington Post* introduced her book, *Janesville: An American Story*, which focuses on Wisconsin’s ninth largest city and the loss of its largest employer during the Great Recession.
- Director Don Moynihan and faculty affiliate Justin Sydnor of the Wisconsin School of Business launched the Behavioral Insights for Government (BIG) lecture series, which presents new research directly to policymakers.
- Professor Susan Yackee moderated Town Hall discussions about key election issues with UW–Madison faculty members, including four from the La Follette School, in Madison and Milwaukee.
- The La Follette School hosted 10 noon-hour policy seminars, including one by visiting scholar Elizabeth Linos about increasing police-force diversity, which Madison Police Chief Mike Koval attended.
- An impressive panel of speakers discussed Improving Opportunities for Children in Washington, D.C., for the annual Paul Offner Lecture.

### ENGAGEMENT WITH ALUMNI AND FRIENDS

- More than 70 alumni and friends participated in mock interviews and speed networking with first-year students as part of the required Professional Development Workshop.
- The Wisconsin Alumni Association honored two alumni – Peter Tempelis (MPA, JD ’06) and Jonny Hunter (MPA, ’11) – with Forward Under 40 awards for their impact on the world by living the Wisconsin Idea.
- Teams from the Washington-Ozaukee County Health Department and the Wisconsin Department of Employee Trust Funds received Lloyd D. Gladfelter Awards for Government Innovation.
- Led by Professor Susan Webb Yackee, the La Follette School Board of Visitors has grown to 13 members.
- 100 percent of La Follette students participate in service-learning through their coursework.